2017 Annual Report

connecting donors, students and educational institutions to fund the future of refugee youth around the world
Founder's Message

Education is a human right that 99% of refugees are being denied because they lack the funds.

Last year, we set out to solve this challenge! We built the foundation for an education social network that supports those in need of funding and mentoring to support their higher education.

We were recognized by the MIT SOLVE community, DUKE University business accelerator, and the SOUK.LB incubator.

I'm grateful for the support of our corporate donors NOVUS Aviation Capital and Lahlouh Inc., for believing in our cause and for all the volunteers who made edSeed possible.

We are planning to fund over 200 students in 2018. With your support we will meet our objective.

-Rama Chakaki
2017 Key Successes

- 100 Students participated in training
- Raised $109k
- 9 Students partially funded
- 5 Fully funded students
2017 in Review

January
Kicked off pilot app development

February
Began work with Jusoor and ULYP

March
Built student training modules

April
Joined MIT SOLVE

May
Received 1st corporate sponsorship from Novus Aviation

June
Ran 1st pilot training

July
Funded 1st student on the App

August
Accepted into DuHatch Duke University Accelerator

October
Presented at TEDxBeaconStreet & accepted into SOUK.LB Accelerator

November
Ran 1st Giving Tuesday Campaign

December
Launched beta website crowdfunding
2017 would not have been such a success without the help of our philanthropic and corporate sponsors.
Students

- 500+ Applied to edSeed
- 196 Enrolled in training
- 10 Launched funding campaigns
- 5 Received full funding
2017 was also the year internationally recognized institutions supported edSeed
Notable Achievements

Selected at the United Nations as a SOLVER for the refugee higher education challenge
Welcomed into the MIT SOLVE community
Media Coverage

In 2017 edSeed was featured in some awesome publications:

- garageek
- TEDxBeaconStreet
- BarakaBits
- NewsDeeply
- REFUGEES DEEPLY
Special Thanks

To our dedicated volunteers from all around the world who work with passion and professionalism to run edSeed
In 2017 the Ammar Al Shami fund was established.

The fund keeps Ammar’s legacy alive by spreading his enthusiasm for learning and nature to less fortunate youth in conflict zones.

edSeed extends great thanks and appreciation for Rasha Ajalyakeen, Salma, Amin and Ammar’s friends and family for their generous donations and ongoing support.
2018 Outlook

In 2018, our aim is to fund 218 students. To do that, we want to inspire 60,000 people to donate $10 each. Here’s how you can help:

1. Volunteer to support our development, marketing, and community engagement teams.
2. Establish an edSeed chapter at your university, or workplace and rally your community to volunteer and fund students.
3. Introduce us to corporate donors and sponsors.
4. Follow us on social media
5. Get creative!